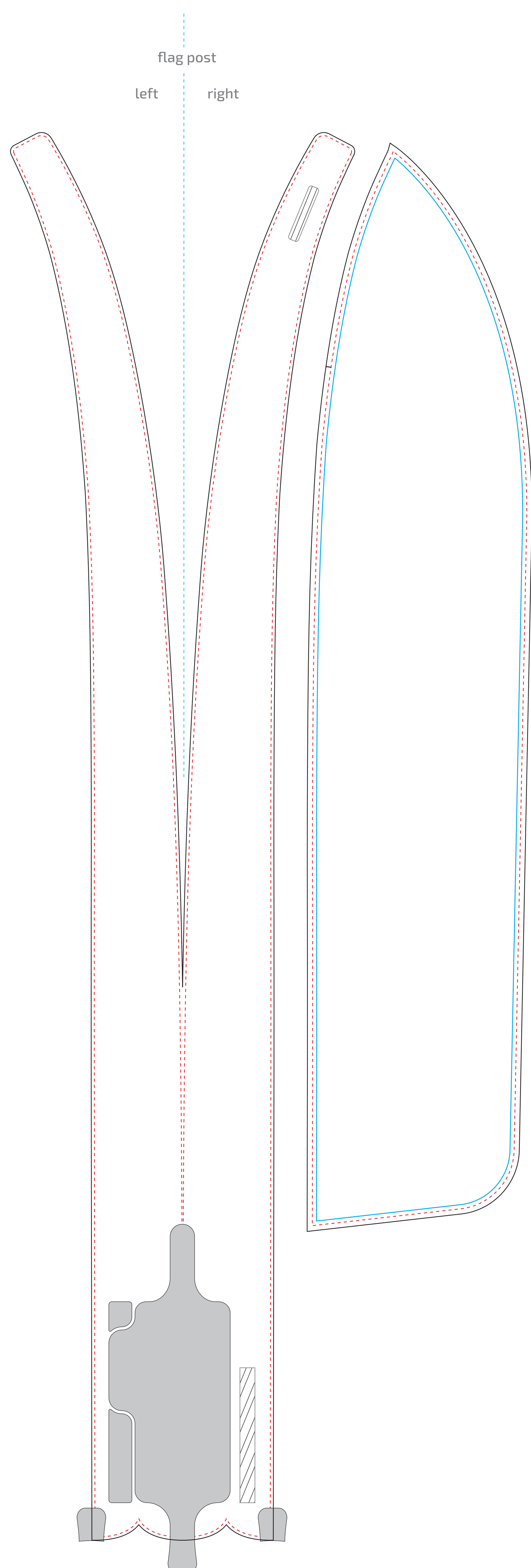


Guidelines:

- STARX is not responsible for the correct preparation of the artwork. Errors in the files you provide may result in the postponement of the product release date and may result in price increase.
- Artwork should be placed in the form below to cover the area within the "artwork bounds" marker. In the case of large and complex artwork, you may work with a smaller version of it (rasterized, of smaller resolution) and send the proper artwork in separate files.
- When designing the final artwork pay attention to the safe area marker that marks the protected area outside which there might appear cuts, seams, etc. in the process of manufacturing.
- If you wish your artwork to cross over from the left to the right flagpole panel, please talk to your STARX contact to learn about the limits to such design and - if what you need is possible - to agree on the price and scope of assistance you will need.
- Artwork should be prepared in this document, placed into the "Artwork _ CUSTOMER" layer, and saved as .ai extension or .pdf extension (with layers and editing capabilities preserved).
- The legend, form / seam / etc. markers, comments, and other texts should be left as a separate layer.



Detailed Guidelines:

1. Please save the file as PDF (layers and editing options preserved) or AI
2. Do not scale the form
3. Outline the fonts
4. Do not use overprints (rasterize or flatten your artwork with overprints)
5. If you wish to place raster artwork in the file, please remember to embed it (if you need to link the artwork, please inform us about it and provide the linked artwork with the right naming)
6. Raster artwork should have the right resolution - the optimum is 1200PPI (this form is in 10%)
7. If you wish to pass info to starX's production department, please place it in the "remarks" field above

Colors:

8. Whenever possible discard color management of the file
9. We work with PANTONE Coated colors and PANTONE Color Bridge Coated reference book. These colors are used as a reference in the process of tuning our printing machines.
10. As a default all colors are converted to CMYK in the production process.
11. Printed colors may and usually do differ from those you see on your computer screen. If you wish to get "this" particular color printed we require you to provide a color-proof and to order a sample print. If there are PANTONE coated colors embedded in the file or if you tell us what PANTONE coated colors you wish to have, we will take this into account in the sampling process and we will aim at achieving the best approximation of your colors. Keep in mind that not all PANTONE colors are reproducible in the digital print process and that some PANTONE colors are easier and some harder to approximate.
12. When working with your artwork we strongly advise you to configure your work environment to display and output all blacks accurately. Remember that black will be interpreted as CMYK and that forgetting about working with black as CMYK values will lead to either exaggerating differences between blacks or depreciating them. In general mild differences in shades of grey in digital print on fabrics are depreciated and the effect you see on your screen may not be seen on the finished product.
13. Flagpole fabric comes in various colors (see above for approximated PANTONE values). If you wish your flagpole to be of a particular color from those listed above please let us know or fill in the relevant space with the PANTONE you wish to have.

- safe area
- artwork bounds
- - - fabric cut
- . - . final seam
- ▨ zipper area
- tech part (black)

- flag post fabric colors
- white (printable)
 - black
 - cool gray 5
 - 200C
 - 107C
 - 349C
 - 2728C / 2736C